



Tourism Central Australia

GENERAL MEETING

Wednesday 4th November 2009
Overlander Steakhouse
Meeting Commenced 6.05 pm

WELCOME & APOLOGIES

Welcome extended by Chairman to all members and guests with special thanks to Wayne Kraft of the Overlander Steakhouse for providing the meeting venue

PRESENT: As per attendee's register attached

APOLOGIES: As per the apology register attached

CHAIRMAN: Ren Kelly

MINUTES: Phil Walcott

MINUTES OF PREVIOUS GENERAL MEETING

A motion was moved that 'the minutes of the previous meetings were a true and accurate record'.

Moved: Steve Shearer **Seconded:** Lynne Peterkin

Motion carried.

BUSINESS ARISING FROM MINUTES OF PREVIOUS MEETING:

Wayne Thompson advised Dysons are an accredited member in Victoria. Ren to follow up if applicable here in NT

GENERAL MANAGERS REPORT:

- Tenders are being sourced for the website
- Meeting with 6 banks who responded to our enquiry
- TCA in partnership with ASTC participated in the great Damper Challenge – very successful event with over 150 in attendance
- Re TCA Commission rate rise – 2 responses received by 8 October
- Peter presented to 101 VIC Managers in WA – 30 so far have taken up the "R U looking for work" promotion.

Motion: that the General Managers report be accepted

Moved: Wayne Thompson **Seconded:** Grant Whan

Motion Carried

GENERAL BUSINESS:

- Nominations for AGM have been circulated by email. Nominations to a close week before AGM.
Rex Mooney ASTC will facilitate a workshop for pending and current exec members
- Lynne Peterkin is resigning as Public Officer so TCA needs to appoint a new officer
She reminded the meeting that the Public Officer is to be appointed rather than elected.

Laurelle Halford reminded the meeting of unsolicited emails and a short paragraph brief in support of their nominations

Wayne Thompson asked if their profiles could be circulated prior to the election. Ren to follow up 2 weeks prior

Proxies are to be received by 5pm at the TCA office 24 hours before the AGM

Ren Kelly to send through website link for the Associations Act.

Question from Coober Pedy who accreditation applies to if business is interstate

Non accredited members have a rise in their annual membership fee of 10%. There will be a rise of 10% in commissions.

Wayne Thompson and Lynne Peterkin suggested a change in non accredited business eligibility for TCA Industry Awards be investigated.

Jo-anne Harkin indicated that accreditation rebates finish in March 2010.

A query on a moratorium purely for new business regarding commission rates be in effect was voted against

Shelagh O'Brien from Glen Helen informed the meeting that TCA exists as a support organisation for members and queried the commission that TCA charges. General discussion ensued.

Lynne Peterkin advised TCA has a contract to run the VIC. She suggested 20% commission is okay and informed the meeting that the Katherine VIC is run by their Town Council.

Steve Shearer asked questions related to web based bookings in the new website.
Rita Harding from Tourism NT said the web 'e' enablement kit has guidelines around the booking systems. 100,000 have already been downloaded.

Jo-anne Harkin Tourism NT endorsed Steve Shearers sentiments – only 20% of product can be booked in on Timephase

Ren Kelly advised a meeting will be held with the new web person to show how the new site will work.

David Curl re Red Centre Channel advised it needs marketing and that the channel has been offline for some months

Wayne Kraft indicated that he uses a variety of marketing conduits

Accreditation Incentives and Membership fees to be presented at the AGM. Carried

OTHER BUSINESS:

Laurelle Halford asked whether TCA should form an official position on uranium exploration and mining in Alice Springs.

Peter Grigg advised that survey results had already been published and 57% of members indicated they were in favour of uranium exploration. Peter indicated that a bipartisan forum should be established with TCA Executive and members

Jesse Abrahams from Alice Solar City has requested that he present at a General Business meeting in early 2010. There were 27% against exploration. Ren is to ask Jesse and Cameco to present at a General Meeting.

Brian Dinte warned the meeting of dodgy travellers using fake credit cards and profiles.

Ren wrapped up the meeting advising the increase in the Aust \$ is having an impact on inbound markets and domestic travellers heading overseas. Ren urged everyone to keep the focus and spotlight on Central Australia and reminded the meeting that anti social behaviour happens globally

TCA to invite senior police to attend and address a future meeting and invite them to an Executive meeting early in 2010.

Meeting closed at 7.55 pm

Meeting Closed: 7:55pm

Next Meeting: 2010 TBA

