



PRIVACY

Due to changes to Australian privacy laws, Tourism Central Australia can no longer send tourism information or event details to you without your permission. Tourism Central Australia also requires your permission to share your contact details with partners who conduct similar activities to the Association, for example the Northern Territory Tourist Commission, other regional tourism associations. Please note: Tourism Central Australia does not sell its database to any third parties.

To enable Tourism Central Australia to comply with privacy laws, please complete the following:

1. If you **consent** to Tourism Central Australia to send you information and sharing your details with tourism partners, simply do nothing and you will automatically receive current information from Tourism Central Australia.
2. If you **do not consent** to Tourism Central Australia to send you information or sharing your details with tourism partners, please notify us by ticking the relevant box(s) below and return via above response details.

- I do not wish to receive any further information from Tourism Central Australia
- I do not want my details to be passed on to other tourism organisations

Tourism Central Australia Privacy Code of Practice

Tourism Central Australia considers the responsible use of personal information to be of vital importance. Tourism Central Australia is committed to respecting your privacy.

In general, Tourism Central Australia does not:

- Collect personal information without explaining why it is being collected
- Send direct mail or e-mail to anyone whose personal information is held on our database unless they have given us consent or have asked us to do so via a subscription (membership).
- Sell or give the name and contact details of anyone from our database to a third party unless the individual has given consent or asked us to do so
- Maintain unsecure databases or transfer personal information across borders to an unsecure location
- Use personal information for anything other than the purpose of collection.
- Sent mail or e-mail to anyone from our database without providing a means to have their name removed from the database.
- Deny any individual access to their personal information held by the ATC
- Assume that receipt of an individual's contact details is a provision of permission to direct market to them unless they have given us explicit permission or have asked us to do so via a subscription.
- Require users of our website to identify themselves.